

## **MD PTA 2017 102<sup>nd</sup> Annual Convention: Empowering a New Generation of Leaders**

### **Friday, July 28, 2017**

7:30 a.m. – 3:00 p.m.            On Site Registration - Terrace

7:30 a.m. – 9:00 a.m.            Exhibit Hall Open – Terrace A

8:30 – 9:00 a.m.                 Parliamentary Rules Overview Terrace Ballroom Susan Eads Role,  
Maryland PTA Registered Parliamentarian Terrace Ballroom

**9:00 a.m. – 12 p.m.                General Session I – Terrace Ballroom**

### **Convene the Maryland PTA Convention, Elizabeth Ysla Leight, President Welcome and Opening Ceremony**

Color Guard – Boy Scout Troop 617, Howard County, Maryland

Pledge of Allegiance

National Anthem

Welcome

The Honorable Allan Kittleman, Howard County Executive

The Honorable Terri Hill, Maryland State Delegate

Adoption of the Convention Program

Establish Convention Quorum

Convention Rules

Ethan Clark, MA – Manager, Education and Arts Initiatives, National PTA

**Keynote Speaker:                 Dr. Freeman Hrabowski, III – President,  
University of Maryland Baltimore County  
Prominent educator and education advocate**

**Panel I: Show Me The Money!** Financial Training and Important Insurance & Money Matters You Need to Know – Alexandria Briggs-Blake, MD PTA State Treasurer and Manuel Hamme with Knights Insurance

**Report of the Nomination & Leadership Development Committee** – Nicole Sedgwick, Chair  
Candidates Introduced

**Maryland PTA Proposed Bylaws – Nicole Sedgwick, Chair, Bylaws Committee**

- 12:00 – 2:30 p.m. Exhibit Hall and Election Hall Open – Merriweather Room
- 12:00 – 1:00 p.m. Lunch on Your Own
- 12:30 – 2:00 p.m. Financial Training Workshop, Alexandria Briggs-Blake, MD PTA State Treasurer – Terrace Ballroom
- 1:00 – 2:00 p.m. Workshops Lakeview A&B (To Be Announced)
- 2:30 – 5:00 p.m. General Session II Terrace Ballroom**

**Maryland’s Every Student Succeeds Act (ESSA)-- Mary Gable, Assistant State Superintendent, Maryland State Department of Education.**

Every Student Succeeds Act (ESSA) is now the governing law on K-12 education—but do you even know what that means for your child and the other children in your school, district or state? If not, you’re not alone—and we’ve got the answers for you. Attend this workshop to understand how ESSA will provide equity and opportunity for all students. Identify strategies to get PTA members involved in developing state and local education plans.

**Fiduciary Duty of Officers in Non-Profit Organizations --Jerry Miller, Esquire Partner Joseph Greenwald Laake, LLC**

**Maryland PTA Proposed Bylaws (continued) – Nicole Sedgwick, Chair**

**Panel II: Maryland Health Connection - How PTAs can Help Families Stay Informed about Child Health Issues.** Jenny Mancha

**Panel III: Sexual Abuse: Maintaining Equilibrium in a Student’s Life – Ruby Parker, Maryland Sex Abuse Center**

**Panel IV: Text 2 Stop It!** Alvin Butler, Executive Director

**Keynote Speaker: Athanasia “Sia” Kyriakakos, Maryland Teacher of the Year 2016**

**5:15 – 6:00 p.m. Prize Drawing**

**6:30 p.m. MD PTA Arts in Education/Reflections Awards Dinner  
Lakeview Ballroom (Ticketed Event)**

## **Saturday, July 29, 2017**

Refreshments in the Exhibit Hall - Terrace A

Election Hall Open – Merriweather Room

7:30 a.m. – 12 noon On Site Registration – Terrace

7:30 a.m. Exhibit Hall Open – Continental Breakfast in the Exhibit Hall Terrace A

Election Hall Open – Merriweather Room

8:30 – 9:00 a.m. Parliamentary Rules Overview – Terrace Ballroom Susan Eads Role, Maryland PTA Registered Parliamentarian

### **9:00 a.m. – 12 noon                      General Session III – Terrace Ballroom**

**Panel V: Joining Efforts in Education Advocacy: How Do You Navigate Legislation?**  
Marla Posey-Moss, Maryland PTA VP Advocacy and Eddie Gleason, Maryland PTA Federal Legislative Chair

**Panel VI: Gifted and Talented Education and Legislative Policies in Maryland:** Alexandria Briggs-Blake, Matthew Crawford, and Rick Tyler – Maryland State Department of Education Gifted and Talented Advisory Council Members on behalf of MD PTA

12:00 – 2:30 p.m.                      Exhibit Hall and Election Hall Opens – Merriweather Room

12:00 – 1:00 p.m.                      Lunch on Your Own

12:00 – 2:00 p.m.                      **PTA Leadership Best Practices** –Terrace Ballroom

1:00 – 2:00 p.m.                      Workshops - Lakeview A&B (To Be Announced)

### **2:30 p.m. – 5:00 p.m.                      General Session IV – Terrace Ballroom**

**Panel VIII: PTA Membership - How to Attract and Keep New Members. Presenters:** Yvonne Johnson, National PTA Board of Directors and Ivelisse Castro, National PTA Service Representative

Sponsor Highlights Prize Drawing

**Maryland PTA Awards**

**Maryland PTA Election Results and Induction of Officers**

**Adjournment**

## **PANELS**

**July 28, 2017 12:30 – 2:00 p.m.** Financial Training Workshop, Alexandria Briggs-Blake, Maryland State Treasurer – Terrace Ballroom

**Panel I: Show me the Money!** – Financial Training and Important Insurance and Money Matters You Need to Know. Learn cost containment strategies for claim management and hear about the importance of Treasurer and Officer training and maintaining all PTA the records. Presenters: Alexandria Briggs-Blake, Maryland PTA State Treasurer; Manuel Hamme, Knight Insurance

**Panel II: Maryland Health Connection** – How PTAs can Help Families Stay Informed about Child Health Issues. Jenny Mancha

**Panel III: Sexual Abuse: Maintaining Equilibrium in a Student’s Life** – Ruby Parker, Maryland Sex Abuse Center

**Panel IV: Text 2 Stop It!** Alvin Butler, Executive Director

**Panel V: Joining Efforts in Education Advocacy** – How Do You Navigate Legislation? Marla Posey-Moss, Maryland PTA VP Advocacy; Eddie Gleason, Maryland PTA Federal Legislative Chair

**Panel VI: Gifted and Talented Education and Legislative Policies in Maryland** – Alexandria Briggs-Blake, Matthew Crawford, and Rick Tyler – Maryland State Department of Education Gifted and Talented Advisory Council Members

**Panel VIII: PTA Membership – How to Attract and Keep New Members:** Strategies for attracting and keeping productive leaders in your PTA. In this workshop, discuss ways to welcome new people into PTA by discovering their motivations for supporting the school and the barriers to their involvement in PTA. Swap ideas for attracting all families and recruiting new volunteers. **Presenters:** Yvonne Johnson, National PTA Board of Directors; Ivelisse Castro, National PTA Service Representative

### **WORKSHOPS**

**PTA Secretary – Role of the PTA Record-keepers--** Edna Harvin Battle, Maryland PTA State Secretary. Learn about the important role the PTA Secretary plays in PTA compliance.

**PTA Leadership Best Practices** – Terrace Ballroom. This workshop is designed to review officer duties including President and Vice President **Presenters:** Michael Sedgwick, Maryland PTA Policies and Procedures; Debbie Demery, Maryland PTA Vice President of Councils; Earnest Moore, Maryland PTA Vice President of Leadership

**It's Not Rocket Science—It's the PTA Bylaws – Presenters:** Nicole Sedgwick, Bylaws Chair and Michael Sedgwick, Policy and Procedure Chair– The mere mention of bylaws can strike fear in the hearts of members or leaders. Join the PTA Bylaws and Policy Committees to understand the ins-and-outs of bylaws, what's required, what's common practice and how you can become comfortable using the bylaws. You will use your PTA bylaws as a planning tool, gain knowledge regarding the policies of PTA and design a step-by-step process for reviewing, amending or revising PTA bylaws—including the procedure for the adoption of bylaws.

**The ABC's of PTA Insurance and Why all PTAs Need Insurance.** Manuel Hamme, Knight Insurance. Successful nonprofit associations operate like businesses. As a volunteer-driven association, how can you ensure effective business practices, especially among non-professional parent volunteers? We will make it easy for you. Identify the steps to making sure your organization is properly insured and not at risk. Learn how to apply simple business guidelines so that you can focus more on your mission.

**We are the Families in Your Neighborhood.** Frances Frost, Chair, Maryland Diversity and Inclusion Committee. All children in the U.S. are entitled to equal access to a public elementary and secondary education, regardless of their or their parents' actual or perceived national origin, citizenship or immigration status. So how can PTA help? Learn how your PTA can engage diverse families.

**Advocacy - Hard work but easier than you think.** Marla Posey-Moss, Maryland PTA Vice President of Advocacy and Rebecca Stachnick, Learning Interventionalist-Special Educator. PTA supports stronger federal, state and local investments in our public schools and opposes any private school voucher program that diverts public funds to private schools. In this workshop, you will understand why this issue is so important for the future of our schools and students. Learn how you can advocate for high-quality public education and funding for public education at all levels. Learn how to explain these issues in a way that influences policymakers in the decision-making process, whether you're talking to a local school board member, State legislator or a member of Congress.